

# TOM ROARTY

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**Y:** <http://www.youtube.com/roarty00#p/u>

## NOTABLE ACCOUNTS

Adam's Mark Hotels

Allied Van Lines

American Express

AT&T Corporate

AT&T Educational Services

Bank of St. Louis

BD

Ben & Jerry's

College Media Journal

Fashion Market Magazine

FOX News

FOX Sports

George Smith Sofa & Chairs

Hampton's Magazine

Hubbel

ITT

Kenar

Kids Market Magazine

Land O' Lakes

Midas Mufflers

Mohegan Sun

Monster.com

Pfizer

Rolling Stone

Ruth's Chris Steak House

Service Master Corp.

Sprint

Time, Inc.

WBRE (NBC Affiliate)

WYOU (CBS Affiliate)

Weekly Blogger for TalentZoo.com

## EXPERIENCE

2012-Present

**Eisenman Associates** / Senior Designer

{Print | Digital | Annual Reports | Presentations | Social | Branding}

2011-2012

**Pfizer** / Lead Designer

{Print | Digital | Mobile | Social | Branding}

2008-2011

**Mohegan Sun at Pocono Downs** / Multimedia Marketing Manager

{Print | Digital | Mobile | Social | Branding | Managed 3 Designers}

2007-2008

**NextStar Broadcasting** / Marketing Research Director

{Print | Digital | Broadcast | Branding | Managed 2 Designers}

1997-2009

**RA East, Inc.** / Art Director-Owner

{Print | Digital | Managed 2-6 Designers}

1997-1999

**World Internet Resources** / Art Director

{Print | Digital | Branding | Managed 4 Designers}

1993-1997

**TMP Worldwide** / Senior Designer

{Print | Digital | Branding}

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## EDUCATION

1995

**New York University** / Advanced HTML design and coding

1989

**Pratt Institute** / BFA Graphic Design

with emphasis in Computer Graphics and Advertising design

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## SKILLS

PhotoShop

DreamWeaver

Flash

Illustrator

AfterEffects

InDesign

HTML

CSS

Java Script

Java Applets

CMS

Copy Writing

Commercial Photography

Photo Retouching

Prezi

KeyNote